


# ANGIE UMAÑA

SENIOR MEDIA  
DESIGNER

<https://disenador-grafico-0a1a32.webnode.cr/>



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## \* ABOUT ME

Senior Media Designer with extensive experience in print, digital, and UI design, specializing in high-quality visual communication for global consulting environments. Passionate about transforming complex ideas into clear, compelling design systems and storytelling pieces across multiple formats and platforms.

## \* SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Figma/ Adobe XD
- PowerPoint
- Video Editing
- AI-assisted visual exploration (Firefly, Nano Banana)
- Procreate

## \* LANGUAGES

- Spanish (Native)
- English (Fluent)
- Portuguese (Fluent)

## \* EDUCATION

### Bachelor's Degree in Advertising Design

Universidad Fidélitas, 2010

### UX Design Fundamentals – Full Stack ID Credential

SDI Institute, 2019

## EXPERIENCE

### \* McKinsey & Company

Senior Media Designer – Print, Digital & UI  
2019 – Present

- Core member of the Print & Digital team, producing high-impact visual materials for senior leadership, internal initiatives, and client-facing communications.
- Design and development of print and digital collateral, including reports, booklets, presentations, interactive PDFs, and event materials.
- Creation of UI prototypes for web and mobile applications for both internal tools and client projects.
- Collaboration with multidisciplinary teams to ensure brand consistency, clarity, and visual excellence across all deliverables.

### \* Previous Roles at McKinsey & Company

- Graphic Designer (Print & Digital) | 2018 – 2019
- Junior Graphic Designer | 2015 – 2016
- Senior Presentation Designer | 2010 – 2015

### \* Gensler

Marketing Coordinator – São Paulo Office  
March 2017 – March 2018

- Strategic partner to project champions, supporting proposal development through creative concepts, visual strategy, and storytelling.
- Point of contact for marketing and business development initiatives in the São Paulo office.
- Led the development of the office's marketing and communications platform, including team resumes, lead tracking, metrics, photography, client releases, award submissions, and event planning.